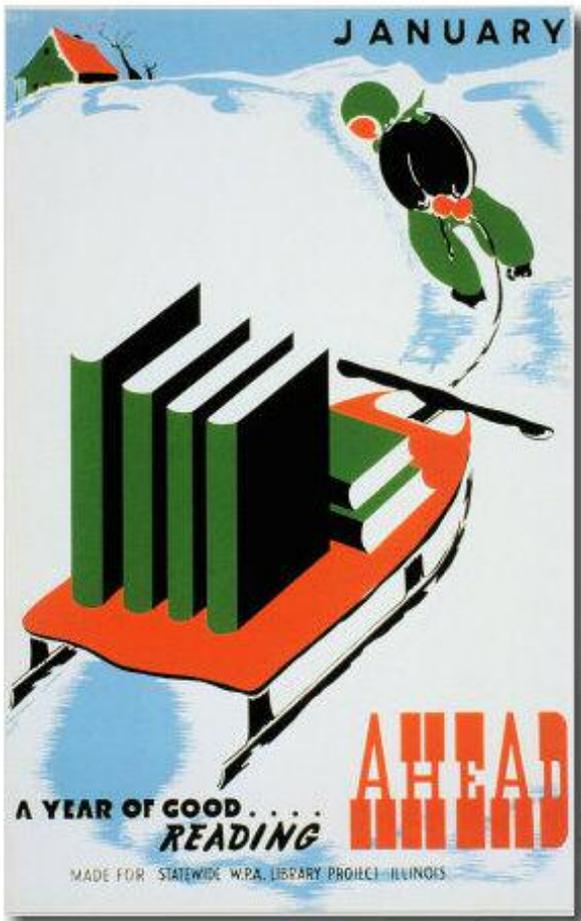




*School Library Association
West of England Branch*

A message from the Chair



Hello and Happy New Year!

As most of you will know, I have recently taken over as Chair of the West of England Branch after Andrea Grist stepped down at the AGM. I am excited about becoming Chair and am looking forward to the next year. I am a Chartered Librarian and I work at The Red Maids' School in Bristol, where I have been for the past year. I love being a School Librarian as it is such a varied job and you never know what you will be asked next, or when a pupil will finally find a book which opens up the world of reading to them.

I hope that you enjoy this short newsletter, and that you are all looking forward to the New Year.

Charlotte Bratt

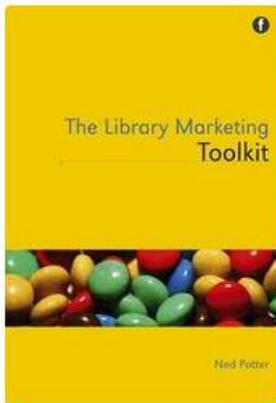
Chair

c_bratt@redmaids.bristol.sch.uk

Branch News

Marketing Your School Library

SLA West of England Branch Training Day



Marketing Your School Library

Marketing a school library is a big challenge. This course is for anyone who wants to learn more, expand their experience and receive tips on how to raise their library's profile.

The course will be run by Ned Potter, librarian and author of the successful book *The Library Marketing Tool Kit*
<http://www.ned-potter.com/>

Cost: £48 (includes lunch)

Hosted by The Red Maids' School, Bristol

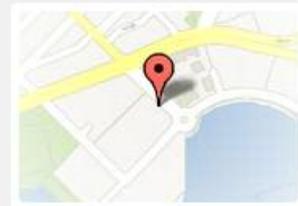
Marketing Your School Library

When

Tuesday, June 2nd 2015 at 9:30am-4pm

Where

The Red Maids' School, Westbury Road, Bristol, BS9
3AW



[Get Directions](#)

SLA Branch Training Day

The next event for your diaries is the training day in June on Marketing the School Library (see flyer above and weblink: <https://www.smore.com/4gwez>). This event will be run by marketing guru Ned Potter and will more than build upon the introductory marketing session that ran following the AGM. To enrol on the course please contact Annette Robbins: arobbins@gehbristol.co.uk



New Facebook group now up and running

Following the AGM, we are proud to announce that we have a Facebook page. This has been set up to make it easier to get in touch with the committee and share good practice among the branch community. To like the page and receive updates from the South West branch click our **Facebook** link:

<https://www.facebook.com/pages/SLA-West-of-England-Branch/587303401371807>

Mailing lists

Some members have mentioned they would like to have separate mailing lists; one list will be for official SLA contact and the other can be used more for general queries, discussions and support.

The unofficial list is opt-in so please contact Sarah Davies (DaviesS@cotham.bristol.sch.uk) if you would like to be included and she will circulate the mailing list in a few weeks.