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School Library Association



**LIGHTBULB**  **MOMENTS**  
**POWERED BY** **LIBRARIANS**  
HARROGATE 2017



# 80th Celebration Conference 2017

## PROGRAMME

**BOOK  
BEFORE  
24 APRIL  
FOR EARLY  
BIRD  
DISCOUNT!**

### KEYNOTE SPEAKERS and AUTHORS

David Almond  
Amnesty International  
Stephanie Barton  
Melvin Burgess  
Rod Campbell  
Lauren Child  
Gillian Cross  
Kevin Crossley-Holland

Natasha Devon  
Sue Hardy-Dawson  
Lisa Heathfield  
Will Hill  
Anne McNeil  
Professor Kim Reynolds  
Chris Riddell  
Paula Wride

Sponsored by



23–25 June 2017

Majestic Hotel  
Harrogate, North Yorkshire

# Programme



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|  |   |   |
|--|---|---|
| <b>Friday</b><br><b>23 June</b><br><b>2017</b>   | 12.30 – 13.30   | Registration from 10.00am in Foyer  |
|  | 13.30 – 14.00   | Lunch   |
|  | 14.00 – 14.15   | Exhibition opening (sponsored by MLS)   |
|  | 14.15 – 15.00   | Formal welcome and introduction: SLA and YLG Chairs   |
|  | 15.00 – 15.40   | The Dreams of Freedom Project – Amnesty International and Chickenshed Theatre   |
|  | 15.40 – 16.25   | 75th Birthday tea with the Famous Five and publisher <b>Anne McNeil</b>   |
|  | 16.25 – 17.25   | Eileen Colwell's Legacy: A History of Children's Librarians – <b>Paula Wride</b> , Seven Stories  |
|  | 17.25 – 18.30   | Publishers' Road Show   |
|  | 18.30 – 19.00   | Meet publishers and authors to celebrate Bounce's 15th birthday – drinks reception and meet the Harrogate poet <b>Sue Hardy-Dawson</b>  |
|  | 19.00 – 20.30   | 20th Anniversary Harry Potter themed Dinner – includes table quiz, come in costumes and win lots and lots of prizes! (supported by Bloomsbury)  |
|  | 20.45 – 21.45   | Entertainment: After Dinner Speaker tbc   |
| 22.00 – late                                     | Bar open  |   |
| <b>Saturday</b><br><b>24 June</b><br><b>2017</b> | 07.00 – 08.30   | Breakfast   |
|  | 08.00 – 08.45   | Registrations for day delegates   |
|  | 08.00 – 08.45   | Breakfast Sessions – Optional<br><i>Aliens Love Underpants 10th Anniversary</i><br><i>Getting Involved with the SLA</i>   |
|  | 08.50 – 09.00   | Welcome to the day – SLA and YLG Chairs   |
|  | 09.00 – 09.45   | The Big Debate: Has the Carnegie Medal helped or hindered getting controversial books published? Joy Court will referee the discussion between authors <b>Melvin Burgess</b> , <b>Kevin Crossley-Holland</b> , <b>Gillian Cross</b> , <b>Will Hill</b> and <b>Lisa Heathfield</b> with the publisher's perspective from <b>Liz Cross</b> of Oxford Children's Books |
|  | 09.45 – 11.00   | <b>Optional session 1</b>   |
|  | 11.00 – 11.40   | Coffee to celebrate 30 years of 'Where's Wally' (supported by Walker Books)   |
|  | 11.40 – 12.55   | <b>Optional session 2</b>   |
|  | 12.55 – 13.55   | Lunch   |
|  | 13.55 – 15.10   | <b>Optional session 3</b>   |
|  | 15.10 – 16.25   | <b>Optional session 4</b>   |
|  | 16.25 – 17.05   | Dear Zoo @ 35: <b>Rod Campbell</b> in conversation with <b>Stephanie Barton</b> and tea break   |
|  | 17.05 – 17.50   | My Love Affair With Librarians – <b>Chris Riddell</b> , introduced by <b>Kevin Crossley-Holland</b>   |
| 18.50 – 19.00                                    | Drinks Reception to go straight into:                         |   |
| 19.00 – 19.30                                    | Carnegie, Kate Greenaway and Amnesty Honour Presentations     |   |
| 19.30 – 21.00                                    | <b>CKG Gala Dinner</b> – wine courtesy of winners' publishers |   |
| 21.00 – 21.30                                    | YLG Honorary Membership announcements                         |   |
| 22.00 – late                                     | Bar open  |   |
| <b>Sunday</b><br><b>25 June</b><br><b>2017</b>   | 07.00 – 09.00   | Breakfast   |
|  | 08.00 – 08.45   | Breakfast Sessions (Optional)<br><i>A Murder Mystery Breakfast</i> with <b>Katherine Woodfine</b> and <b>Robin Stevens</b> (supported by Egmont and Puffin)<br><i>Professional Registration</i> (CILIP)   |
|  | 08.30 – 09.00   | Registration for day delegates  |
|  | 09.00 – 09.20   | YLG AGM   |
|  | 09.20 – 09.40   | SLA AGM   |
|  | 09.50 – 10.00   | Welcome to the day – SLA and YLG Chairs   |
|  | 10.00 – 11.00   | The Forgotten Tradition of Radical Children's Literature and its Relevance Today – <b>Professor Kim Reynolds</b> (Newcastle University and OUP)   |
|  | 11.00 – 11.45   | <b>David Almond</b> and <b>Lauren Child</b> in conversation – coffee break (supported by Hachette)  |
|  | 11.45 – 12.45   | Young People's Mental Health and Reading – <b>Natasha Devon</b> , Self Esteem Team  |
|  | 12.45 – 13.00   | Closing remarks – SLA and YLG Chairs  |
|  | 13.00 – 14.30   | Lunch   |

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## Session 1: 9.45 – 11.00

**A. Exhibition**

**B. Managing Change**

The role of the school librarian as a keeper of books alone is long gone. The birth of the world wide web saw to that. Students can now get all the information they need online wherever they are and whenever they need it – not just when the school library is open. But can they? The web isn't the total answer and brings as many risks and mistakes as solutions. So how does the school librarian respond and adapt to the needs of students in a world dominated and driven by technology and the Internet? This seminar, led by two librarians well practised in managing change within schools will share their experiences and strategies for developing their role and that of their library.

*Aimed at: all librarians and library support staff*

**Terri McCargar**, Librarian, Latimer Upper School;  
**Elizabeth Hutchinson**, Head of Service, Guernsey School Library Service

*Supported by JCS*

**C. Reading the Future**

Nosy Crow founder and MD, Kate Wilson, and Dr Natalia Kucirkova discuss the subject of innovative reading experiences for children. How can screens best deliver great reading experiences for children? How can paper books keep up? And what opportunities and challenges do librarians face in the digital age?

*Aimed at: all*

**Kate Wilson**, CEO of Nosy Crow;  
**Dr Natalia Kucirkova**, UKLA Digital Book Award  
*Supported by Nosy Crow and UKLA*

**D. Illuminating inclusion – how to ensure you are engaging and inspiring a diverse audience**

Join Jake Hope, consultant on Diverse Voices and authors Penny Joelson, whose new novel has a protagonist with cerebral palsy, and Glenda Millard

to discuss the importance of diverse representation and having a voice.

*Aimed at: all*

**Jake Hope**, consultant on Diverse Voices;  
**Penny Joelson**; **Glenda Millard**

*Supported by Egmont, Old Barn Books*

**E. A World of Books in Translation**

Join the editors of the new SLA Riveting Reads publication to talk about why it is important for young people to read the world, find out about some of the best books in the world and the truth about how translation really works!

*Aimed at: all*

**Joy Court** and **Daniel Hahn**

## Session 2: 11.40 – 12.55

**A. Exhibition**

**B. E-resources: are you maximising your investment?**

All library authorities commit considerable amounts of money to e-resources but with dwindling budgets, branch closures and reduction in staffing levels it's more essential than ever that the investment is maximised and the resources well used. However, if the e-resources are to be enjoyed, they need to be known about which means they need to be promoted effectively. This workshop will discuss the variety of ways a library can promote their e-resources in as cost-effective way as possible for maximum impact drawing on the experience of the presenter in promoting e-resources as well as ideas from the workshop delegates.

*Aimed at: public library staff*

**Joyce Martin**, Director, JCS Online Resources

*Supported by JCS*

**C. Reading Outcomes Framework**

The Reading Agency, with our partners, has developed a reading outcomes framework toolkit to help improve impact evaluation across the sector.

The toolkit is freely available and will help you

**Enter your optional session preferences in the online booking form:**

**[www.sla.org.uk/weekend-course-2017](http://www.sla.org.uk/weekend-course-2017)**

There are **4** optional sessions for delegates (one of which is reserved for visiting the Exhibition). On the online booking form, rank the five options offered within each session, 1 = highest preference, 5 = lowest preference.

One of the optional sessions must have **A. Exhibition** ranked as your highest preference.

Use these boxes to pencil in your optional session preferences before booking online

understand, demonstrate and improve the impact of your activity to encourage reading. It will support you to make the case for investment and advocate for your work by outlining existing evidence about the outcomes of reading and providing guidance about collecting evidence about the impact your own work has. This session will provide an overview of the toolkit, outline the development process and provide guidance on the content and how you can use it. There will be time for discussion, including sharing your current evaluation practice and challenges you face.

*Aimed at: all librarians*

**Speaker TBC**, The Reading Agency

*Supported by The Reading Agency*

**D. Top tips for Twitter and beyond**

Social media is hugely popular and sites such as Twitter, Goodreads, Instagram and YouTube can be used very effectively to enhance your library offer. This session will give you a toolkit of uses for these sites that will help you to encourage reading for pleasure, make connections and hopefully get free stuff! Twitter tips will be given along with recommendations for booktubers who will help get your kids excited about books and reading. There is a huge book loving community on Instagram excited to share book recommendations and challenges with you, you just need to put a toe in the water and learn how to interact with them – come on in, the social media pool is lovely!

*Aimed at: all primary/secondary staff*

**Bev Humphrey**, Literacy & Technology Consultant

**E. Teenage Mental Health and Reading**

Nicola Morgan, author of the brilliant *Teenage Guide to Stress* which was an SLA award winner and the new *Teenage Guide to Friends*, chairs a discussion with MIND ambassador and author, Katie Thistleton, and successful YA authors Holly Bourne and Sara Barnard. All four write about the psychological pressures on young people today. Nicola will bring her additional understanding of bibliotherapy and how reading changes us to lead a discussion about how reading can help troubled teens to cope, understand the world and develop emotional literacy.

*Aimed at: all*

**Nicola Morgan; Katie Thistleton; Tamsin Winter; Sara Barnard**

*Supported by Walker Books, Usborne, Macmillan, Hachette*

## Session 3: 13.55 – 15.10

**A. Exhibition**

**B. Stealth Librarian: engaging non-traditional users/reluctant readers with creative library promotions**

Sometimes 'the right book to the right child at the right time' is not enough, we must first persuade that child to even pick a book up. In this session we will discuss and explore a variety of ways in which school librarians can appeal to non-traditional users and/or reluctant readers. By encouraging such students to simply enter and feel comfortable in libraries we stand a much stronger chance of encouraging them to engage with reading. Participants will have the opportunity to discover and experience a range of successful activities that they could use in their own libraries.

*Aimed at: all*

**Amy McKay**, Librarian, Corby Business Academy, SLA School Librarian of the Year 2016

**C. Poetry: Your Secret Weapon**

Join CLiPPA (Centre for Literacy in Primary Poetry Award) winner Joseph Coelho in discussion with another CLiPPA winner Sarah Crossan and her co-author of a brilliant new verse novel, Brian Conaghan. Can Poetry reach the parts (and readers) that nothing else can?

*Aimed at: all*

**Joseph Coelho; Sarah Crossan; Brian Conaghan**  
*Supported by Otter-Barry Books, Bloomsbury*

**D. Supporting 'Early Readers' of all ages**

What are the reading experiences that support the development of the necessary attitudes, knowledge and skills of the early reader and how do we choose and use quality texts to support these readers?

*Aimed at: all*

**Louise Johns-Shepherd**, Chief Executive, Centre for Literacy in Primary Education; **Charlotte Hacking**, Learning Programme Leader, CLPE

*Supported by CLPE*

**E. Arts Award in schools and public libraries with case studies**

Have you heard of Arts Award but aren't sure what it is, how it works with reading or what it offers libraries? Come along to this interactive workshop to find out how the activities you already do at your library fit with

**Enter your optional session preferences in the online booking form:**  
[www.sla.org.uk/weekend-course-2017](http://www.sla.org.uk/weekend-course-2017)

the flexible framework, how other people are using Arts Award and how you can use it to develop new partnerships between schools, school libraries and public libraries. Arts Award helps children and young people develop self confidence and communication skills and provides recognition of achievement that can be shared with families and friends.

*Aimed at: all*

**Caroline Bray**, Arts Award Associate, Museums Heritage and Libraries; **Annabel Thomas**, Education Manager, Arts Programmes

*Supported by Arts Award*

## Session 4: 15.10 – 16.25

**A. Exhibition**

**B. From Company Launch to Greenaway Medal – Illustrators Panel**

Join publisher Sam Arthur and medallist William Grill from Flying Eye together with publisher Suzanne Carnelle from the new Two Hoots imprint with her medal winning author Emily Gravett. What factors do they think make a brilliant illustrated story and why are they so good at it?

*Aimed at: all*

**Sam Arthur; William Grill; Suzanne Carnelle; Emily Gravett**

*Supported by Flying Eye, Two Hoots*

**C. Empathy Lab in Schools**

During the last year EmpathyLab has been working with 11 schools across the country, testing empathy boosting tools and co-learning with the schools as they change their practice embedding empathy strategies and techniques through stories. Results have been extremely promising. In this seminar delegates will learn about EmpathyLab founding principles and the research around empathy, stories and the brain that has shaped our work and will hear from Jill Brenchley – the head teacher of St Michael's CE Primary, Rochdale, one of our pioneer EmpathyLab schools. This school has built EmpathyLab strategies into all their school programmes – and will have just celebrated The Empathy Awards on the inaugural Empathy Day, 13 June 2017. We will also discuss EmpathyLab potential partnerships with public libraries and highlight some of

the ways in which library staff can get involved.

*Aimed at: primary library staff, staff in school library services, public library service staff*

**Sarah Mears**, Library Services Manager, Essex

*Supported by Empathy Lab*

**D. Planning for learning: from resource management to curriculum development**

Some of the most pressing challenges facing school librarians are also powerful opportunities. Perhaps the most pressing results from misconstruing the library as being primarily about resources. This defines the librarian in terms of resources and reduces the role to resource management. However, the school library is primarily about learning, specifically by reading, increasingly independently, possibly involving discussion. Now this mode of learning is utterly resource-dependent, and includes both fiction and non-fiction, but our main concerns are what is being learned and this particular mode of learning. From this perspective, the value of an accurate curriculum map becomes clear: 1. collection development informed by the curriculum; 2. curriculum development informed by the librarian. The seminar will chart this journey at Oakham School.

*Aimed at: all staff with responsibility for the school library.*

**Darryl Toerien**, Head of Library, Oakham School

**E. Calm and Collected: Managing Behaviour in your Library (W)**

Find yourself frazzled by hyperactive teens in your library? Catch yourself repeating the same basic rules over and over again? Noisy, disruptive and challenging library users can cause stress and you may feel at a loss as to what to do. This interactive workshop addresses the roots of troublesome behaviour and teaches you simple strategies for minimising the impact of disruptive youngsters on other library users without raising your voice. You will learn how to stop tricky situations from arising in the first place and put yourself into the shoes of the young people in your library. You can share your experiences with colleagues and develop your own plan for a calmer and more productive library space.

*Aimed at: anybody who manages a library space with free-roaming teenagers*

**Annikе Dase**, librarian, FE teacher, SLA Chair

**Enter your optional session preferences in the online booking form:**

**[www.sla.org.uk/weekend-course-2017](http://www.sla.org.uk/weekend-course-2017)**

**Exhibition** of learning resources and equipment  
**Bookshop** run by **Norfolk Children's Book Centre**

13.30 Friday – 16.30 Saturday

13.30 Friday – 13.00 Sunday



Please book via the online booking form at:  
[www.sla.org.uk/weekend-course-2017](http://www.sla.org.uk/weekend-course-2017)  
**Closing Date: Friday 26 May 2017**

## ATTENDANCE AND FEES

\* VAT on this supply is accounted for under the Tour Operators Margin Scheme and therefore will not generate a VAT invoice

| Resident:                             | Member          | Non-Member      |
|---------------------------------------|-----------------|-----------------|
| Fully resident booked before 24 April | £350.00*        | £439.00*        |
| Fully resident booked after 24 April  | £380.00*        | £469.00*        |
| <b>Non-resident:</b>                  |                 |                 |
| Friday inc lunch only                 | £84.00 inc VAT  | £102.00 inc VAT |
| Friday inc lunch & dinner             | £132.00 inc VAT | £150.00 inc VAT |
| Saturday inc lunch                    | £114.00 inc VAT | £132.00 inc VAT |
| Saturday inc lunch & gala dinner      | £144.00 inc VAT | £162.00 inc VAT |
| Sunday inc lunch                      | £84.00 inc VAT  | £102.00 inc VAT |

## EXTRAS

B&B rooms are available for delegates on Thursday and/or Sunday night:  
 B&B rate per night: £109.00\*

## CLOSING DATE

**Friday 26 May 2017**  
 Earlybird discounts apply to bookings received before **24 April 2017**.  
 Flexible invoicing can be arranged – please contact the Course Administrator.

## VENUE

**Majestic Hotel**  
 Ripon Road, Harrogate, North Yorkshire, HG1 2HU  
 Tel: 01423 700 300  
 Web: [www.thehotelcollection.co.uk/hotels/majestic-hotel-harrogate](http://www.thehotelcollection.co.uk/hotels/majestic-hotel-harrogate)

## ENQUIRIES

For any further information about this course, please contact:  
**Dawn Barras** Weekend Course Administrator  
 School Library Association,  
 1 Pine Court, Kembrey Park, Swindon SN2 8AD  
 Tel: 01793 530166 Fax: 01793 481182  
 E-mail: [weekendcourse@sla.org.uk](mailto:weekendcourse@sla.org.uk) Web: [www.sla.org.uk](http://www.sla.org.uk)

## CANCELLATION

Should unforeseen circumstances force you to cancel your booking, please contact the SLA office immediately in order that your place may be re-allocated from our waiting list.  
 Cancellations received up to 26 May 2017 are refundable minus an administration charge of £35.00. After this date, cancellations are subject to 50% of the course fee. If you do not cancel or attend, the full fee will be charged. Please contact the SLA office if you wish to send a substitute delegate.  
 Unfortunately in the event of cancellation of the Conference due to unforeseen circumstances the SLA cannot accept responsibility for any incidental expenses incurred by delegates.  
 In the event of unforeseen circumstances the SLA reserves the right to alter the published programme.